

## ‘HeLP Project’ LISTING PROTOCOLS

Christian churches and charities make a unique significant contribution to the charity sector of our nation.

HeLP Project is a united communications initiative, by the Shining Lights Trust, purposed to promote the great work you do beyond your own doors and to tell your story.

### (I) THINGS TO INCLUDE – AND NOT INCLUDE

What ‘help on offer’ is this platform for?

As a key statement, HeLP Project will promote things that are *faith based but not ‘faith biased’*.

This platform is for activities / services that are community facing, and genuinely accessible by people of any faith or no faith.

**Faith based:** We define ‘faith based’ by Christian definitions, with standard Statements of Faith in view - like the Apostles Creed, or our Shining Lights Trust statement - found [HERE](#).

- This is a promotion of service initiated from or out of Christian churches and movements in service to their communities.

**Not faith-biased:** This means the help is offered / given to anyone with need, irrespective of their religious beliefs or any other distinctive.

#### EXAMPLES OF THINGS TO INCLUDE:

- Foodbanks, op shops, counselling centres, CAP programmes etc.
- Marriage & family courses, disability support, groups for senior support etc.
- Denominational charity organisations
- Girls Brigade, Icons, Mainly music, after-school care, etc.
- Church youth groups (See ‘exception’ below).

#### EXAMPLE OF THINGS NOT TO INCLUDE:

- Church life groups / home groups / cell groups / connect groups
- Church outreach programmes - like Alpha. (However, for the contrast, the ‘Alpha Marriage’ course, or pre-marriage or parenting courses would be included, because they are public facing, to serve a community need)
- Sunday schools, Bible study groups, Etc.
- Christian schools (to avoid the complexity of this) – though additional support (beyond the school itself) to students and families would be included.

#### AN EXCEPTION

- Church youth groups are our only exception, including a programme that might have specifically religious content. This is due to broad recognition of their value of these groups as a support for at risk youth .

## (II) TWO TYPES OF HELP (‘Help on offer’ vs ‘Help you give’)

All listings will be shown on the [helpproject.co.nz](http://helpproject.co.nz) website – found either via the ‘help on offer’ page – or the stories page (which will include stories of ‘help you give’).

### Two TYPES of help to your community

- **Help on offer** – people in need can come directly to you.
- **Help you give** – people in need receive this help – at your initiative (not theirs).

### Explained with an example:

- **‘Help on offer’**: An activity/service available for people in your wider community on a regular basis – that people can contact you to participate in.

E.g. A food bank – at which people can *come to you* for help.

- **‘Help you give’**: An activity/service/project purposed that you initiate to serve your wider community – in which people do not come to you to receive help. (In generosity, you take it to them).

E.g. A Christmas hamper gifted to families you know are in need – where you initiate the contact (they don’t and can’t apply for it).

### - **‘Help you give’ ...*that is in support to another charity***

We would like this information (whether the extra support is weekly, monthly or annually) because *your time, volunteers and finances are involved, it is a part of your story and contribution to the community.*

E.g. Serving a united effort to create Christmas hampers – based at a different church or charity, to be gifted to Oranga Tamariki to then gift to all families they are connected with.

On the website ‘help on offer’ will be promoted, while both ‘help on offer’ and ‘help you give’ can appear as ‘stories’ – also contributing to the data (which is itself a ‘story’ to Government and public media).

### EXAMPLES OF ‘HELP YOU GIVE’ , TO LIST IN SECTION 2:

- Weekly visitation at a retirement village – paid for by you, but given away via another charity.
- A community meal where invitation is only to families you support by other means through another charitable effort.
- Your volunteers working annually with another charity to donate and then pack Christmas boxes of food / Christmas gifts for children
- Winter packs or food / clothes given to specific people need as identified by charity partners / government organisations that you work with.
- This could also include one-off projects over the last 12 months, helping meet specific needs (E.g. Volunteerism to support a ‘habitat for humanity’ house build in a NZ community).

These examples should be uploaded in ‘Section 2 - Help you give’?

This is part of your story and contribution to the community - which HeLP Project exists to tell about.